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Up Next!

Saturday  
December 3,  
2016  
9:00am-4:00pm

Public Boards and Commissions Training



If you are a current or former commissioner, or if you are interested in

"Service is the rent we pay for the privilege of living on this earth."

~ Shirley Chisholm

President's Message  
From Board Member to Board Chair - Now What?



Serving on a governing board is not something to be taken lightly. Board members need to pay attention and be willing to make hard decisions. What should you be thinking about before and during your board service? What impact do you want to make? What legacy do you want to leave? What happens when you are in a leadership position on the board? Where do you find the tools to make your contribution to the board stand out?

In this issue of AABLI's Fall newsletter, you will find many ideas to add to your toolkit. AABLI faculty member, Brickson Diamond, talks about 'mastering fundraising as the prospective board chair.' In it, he provides insight as to how boards and staff can choreograph the fundraising process.

In Dr. Thyonne Gordon's (Class #3) column, 'Head to Heart Leadership,' you will find solid advice on succession planning and on how succession-equipped boards groom their members for leadership roles.

In our social media column, Monique Stennis (Class #6), offers an illuminating play-by-play on the use of Instagram to tell your story.

Check them out. It will be well worth your time.

With thanks and gratitude,

as a commissioner, this training program is for you.

\$99 (AABLI Alumni only)

**Alumni Register today!**

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Registration is open for the next Board Leadership Program:

Friday & Saturday  
April 7 & 8, 2017



8am - 5pm  
Loyola Law School  
(Downtown Campus)

\$600 - Early registration (before March 3)  
\$700 - Registration Fee (after March 3)  
Deadline for applications:  
March 17, 2017

**Apply today!**

Quick Links

[www.aabli.org](http://www.aabli.org)

Yvette Chappell-Ingram  
President and CEO

### Faculty Office Hours:

*A New Seat, A New Role: Mastering Fundraising as the Prospective Board Chair*



Brickson Diamond, Chief Operating Officer, Executive Leadership Council  
AABLI Faculty Member

Congratulations! The move from board member to board chair is an exciting new way you can contribute to an organization that inspires your passion. You should start preparing now to

step up on many fronts, especially in the area of fundraising. The work of leading, asking and giving more should not cause dread, but should not be taken lightly.

Preparing

As board chair, you will be called on to lead fellow board members, staff and constituents in pursuit of the organization's fundraising goals. And as we've learned from best practices in governance, leading is quite different from managing. The preparation for advancing from board member to chair should include meetings with each constituent group. Here is a guide on what to discuss with each: [\*Read more...\*](#)

## SPECIAL ANNOUNCEMENT

### Welcome to Class #11



Photo by Leroy Hamilton

Congratulations to the members of Class #11, who completed the Board Leadership Program on Saturday, October 15, 2016, at Loyola Law School (downtown Los Angeles campus).

[Board Leadership Program Application](#)

[Member Organization Application](#)



Engage with Us on Social Media!



Newsletter Publisher  
Victoire "Vickie" Prothro  
Manager of Communications & Marketing  
(213) 346-3241

Welcome to the AABLI family! We look forward to helping you make great contributions to boards and commissions.

Leonardo Cablayan  
Director of Outreach & Development

## Real Talk: HEAD and HEART LEADERSHIP

### Succession Planning Today, Successful Board Leadership Tomorrow

How do you determine when to step into a board leadership role?

Leadership begins when you accept a seat on the board. Period. Once you do, you should understand the responsibilities that come with the seat. As a board member, you should investigate every corner of your organization's mission and structure. Familiarize yourself not only with the duties of a general board member, but with the duties of each officer or committee person.



Thyonne Gordon, Ph.D.  
CEO, Beyond Story  
AABLI Class #3

[Click here to read the entire article.](#)

## Affiliated Placements



Tiffany Mayberry  
Class #9



Maxwell Sinclair  
Class #6



Erin Grimes  
Class #6



Nicholas McGrue  
Class #9



September Hill  
Class #10



Sierra Smith  
Class #3



Trella Walker  
Class #9

Stuart P. Lott  
Class #8

D'Artagnan Scorza  
Class #5

**100th Assisted  
Placement!**



Sheri Dunn Berry  
Class #2



Lynette Johnson  
Class #6



Katarina Eleby  
AABLI Staff

[Click here to view other AABLI-affiliated placements](#)

## Get Social!

Using Instagram to Tell Your Story

Instagram is one of the top ten social media sites, along with platforms like Facebook, Twitter, LinkedIn, YouTube and Pinterest. Purchased by Facebook for \$1 billion, Instagram is one of the most popular real-time photo and video sharing apps, reporting more than 300 million daily users. With 26 per cent of adult online participants using this medium, up from 17 per cent in late 2013, brands are taking notice of Instagram's effectiveness as a marketing tool.



Monique Stennis  
Social Media Manager  
University of Redlands  
AABLI, Class #6  
Photo: Leroy Hamilton

Continue to [read here](#) for some ideas, strategies and tools you can use to communicate your brand on Instagram.

## Spotlight



J'on R. Dennis  
AABLI Class #9  
Audit Partner  
Lance, Soll & Lunghard LLP



KC Brown, CCA executive director writes:

Mr. Dennis writes:

Thank you, AABLI!

The AABLI Board Placement program gave me the chance to connect with nonprofit organizations seeking individuals with my qualifications and perspectives for service on their boards. In AABLI's program, I learned how to provide meaningful and fulfilling board service to organizations such as California Children's Academy (CCA).

I have served on boards previously and audited nonprofits for more than 15 years, and I have been deeply impressed by the AABLI Board Placement course, which introduced valuable techniques and resources that I am confident will help me greatly as a new CCA board member.

We had a wonderful experience at AABLI's first "Speed Networking for Boards" event. The exciting, fast-paced evening proved to be a great success for the [CCA](#).

For its board, the CCA had been searching for an executive with a strong background in finance, someone who has a heart for children and a true passion for early education. The stars aligned when we met J'on Dennis. Not only is Mr. Dennis a CPA, but he has years of experience specific to our field.

Mr. Dennis was unanimously elected to the CCA Board of Directors. We are grateful to AABLI for the opportunity to participate in the networking event and for the introduction to our wonderful new board member.

KC Brown  
Executive Director

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### Staff News - Welcome to Leonardo A. Cablayan

Leonardo A. Cablayan, former regional vice president and market vice president at Operation HOPE, joins the AABLI staff as its director of outreach and development.



Photo: Leroy Hamilton

Cablayan will plan and execute a comprehensive recruitment campaign to meet AABLI's enrollment goals as it continues to expand. He will generate a pipeline of future board leaders, and will work to increase alumni involvement.

Responsible for corporate sponsorship giving for all of AABLI's programs, Cablayan will foster strong external communications with community leaders and, working with AABLI President Yvette Chappell-Ingram, will spearhead the Institute's development efforts, along side of AABLI's president.

Cablayan chairs the Crenshaw YMCA Board and the Muir High School Business and Entrepreneurship Academy Advisory Board. He is a Southern California Leadership Network 2012 Fellow and a Los Angeles Social Venture

Partners Social Innovation Fast Pitch Coach. A member of the Bank on Los Angeles Steering Committee, he is an advisory board member for Educate California, president of the Sudduth-Holiday Kappa Alpha Psi Foundation, president of the Pasadena Alumni Chapter of Kappa Alpha Psi Fraternity Inc., and executive committee member of the Pasadena Tournament of Roses. Cablayan was part of AABLI's Class #6 cohort.

Go team!

Yvette Chappell-Ingram  
President and CEO

## AABLI HAPS!



Town Hall-LA  
U.S. & Cuba - Renewed Relations  
Keynote: Hon. Barbara Lee (CA-13).

June 27, 2016



AABLI's Educational Leadership Series  
Giving USA 2016 Annual Report  
on Philanthropy  
A partnership with The Phoenix Philanthropy Group and California Community Foundation.

July 20, 2016



AABLI inducted into the Hart Leadership Center Foundation  
Black Business Leaders Inaugural Hall of Fame, Ruby Bridges Pioneer in Education Award  
Pictured (l-r): event MC Dawnn Lewis, Leonardo Cablayan, and Ed Hart (HLCF co-founder).

July 29, 2016



National Association of Professional Women (NAPW) Leadership Conference, 'How to Leverage Yourself as a Leader in Your Community.'  
Panel includes (l-r): Yvette Chappell-Ingram, Pegi Matsuda, Tamara Gurney, and Louise Newsome.

August 22, 2016



The New 9th

Meet the Funders Summit  
 Top photo (standing):  
 Moderator Yvette Chappell-  
 Ingram;  
 (top sitting l-r) Dru Richardson-  
 Garcia, Mari Riddle, Patricia  
 Watkins, Sara Montrose, and  
 Poper Kamins.  
 Lower left photo:  
 Councilmember Curren D.  
 Price, Jr. with Chappell-  
 Ingram.

August 25, 2016



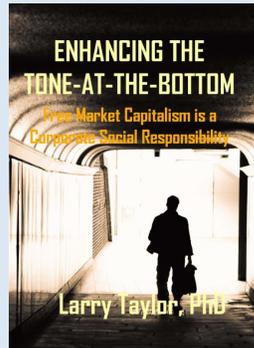
AABLI's

Pathways to Corporate Boards  
 Pictured (l-r): Dr. Larry Taylor,  
 moderator and AABLI board  
 member; Brigitte Frankel,  
 partner, Spencer Stuart;  
 Edward Savage, managing  
 director, Stanton Chase  
 International, and Caroline  
 Nahas, vice chairman, Korn  
 Ferry.

September 19, 2016

## Recommended Reading

*"Enhancing The Tone-At-The-Bottom: Free Market  
 Capitalism is a Corporate Social Responsibility,"*  
 by Larry Taylor, Ph.D.



Dr. Larry Taylor has witnessed the plight of the poor, disadvantaged and uneducated in many societies around the world. He recognized in them a shared number of negative public policy characteristics, and was alarmed to perceive the growth of similar detrimental public policy trends in the United States. In his view, too few U.S. citizens understand the elements that made this country

exceptional: its history, its founding principles, its Constitution. After 50 years of careful study, Dr. Taylor concluded that solutions were not to be found in the public sector. Accordingly, he sought answers in the private sector. 'Enhancing the Tone-At-The-Bottom: Free Market Capitalism is a Corporate Social Responsibility' offers a 'how to' guide for private sector investors, corporate directors and activists who wish to play important roles in the enhancement of corporate social responsibility and long-term corporate sustainability. The enlightened involvement of these individuals, the author believes, will improve the quality of life for millions of people around the world.

Dr. Larry Taylor recently was elected to AABLI's board.

# Thank You to Our Supporters

the **James Irvine** foundation



THE  
RALPH M. PARSONS  
FOUNDATION



A Sempra Energy utility\*



Paul C. Hudson Consulting



City National Bank



Contribute to our mission!