"Service is the rent we pay for the privilege of living on this earth."

~ Shirley Chisholm

**President's Message**

*From Board Member to Board Chair - Now What?*

Serving on a governing board is not something to be taken lightly. Board members need to pay attention and be willing to make hard decisions. What should you be thinking about before and during your board service? What impact do you want to make? What legacy do you want to leave? What happens when you are in a leadership position on the board? Where do you find the tools to make your contribution to the board stand out?

In this issue of AABLI's Fall newsletter, you will find many ideas to add to your toolkit. AABLI faculty member, Brickson Diamond, talks about 'mastering fundraising as the prospective board chair.' In it, he provides insight as to how boards and staff can choreograph the fundraising process.

In Dr. Thyonne Gordon’s (Class #3) column, 'Head to Heart Leadership,' you will find solid advice on succession planning and on how succession-equipped boards groom their members for leadership roles.

In our social media column, Monique Stennis (Class #6), offers an illuminating play-by-play on the use of Instagram to tell your story.

Check them out. It will be well worth your time.

With thanks and gratitude,
Brickson Diamond, Chief Operating Officer, Executive Leadership Council
AABLI Faculty Member

Congratulations!
The move from board member to board chair is an exciting new way you can contribute to an organization that inspires your passion. You should start preparing now to step up on many fronts, especially in the area of fundraising. The work of leading, asking and giving more should not cause dread, but should not be taken lightly.

Preparing

As board chair, you will be called on to lead fellow board members, staff and constituents in pursuit of the organization's fundraising goals. And as we've learned from best practices in governance, leading is quite different from managing. The preparation for advancing from board member to chair should include meetings with each constituent group. Here is a guide on what to discuss with each: Read more...

SPECIAL ANNOUNCEMENT

Welcome to Class #11

Congratulations to the members of Class #11, who completed the Board Leadership Program on Saturday, October 15, 2016, at Loyola Law School (downtown Los Angeles campus).
Welcome to the AABLI family! We look forward to helping you make great contributions to boards and commissions.

Leonardo Cablayan
Director of Outreach & Development

Real Talk: HEAD and HEART LEADERSHIP

Succession Planning Today, Successful Board Leadership Tomorrow

How do you determine when to step into a board leadership role?

Leadership begins when you accept a seat on the board. Period. Once you do, you should understand the responsibilities that come with the seat. As a board member, you should investigate every corner of your organization’s mission and structure. Familiarize yourself not only with the duties of a general board member, but with the duties of each officer or committee person.

Click here to read the entire article.

Engage with Us on Social Media!

Newsletter Publisher
Victoire “Vickie” Prothro
Manager of Communications & Marketing
(213) 346-3241

Affiliated Placements

Tiffany Mayberry
Class #9

Maxwell Sinclair
Class #6

Erin Grimes
Class #6

Nicholas McGrue
Class #9

September Hill
Class #10

Sierra Smith
Class #3
Get Social!
Using Instagram to Tell Your Story

Instagram is one of the top ten social media sites, along with platforms like Facebook, Twitter, LinkedIn, YouTube and Pinterest. Purchased by Facebook for $1 billion, Instagram is one of the most popular real-time photo and video sharing apps, reporting more than 300 million daily users. With 26 per cent of adult online participants using this medium, up from 17 per cent in late 2013, brands are taking notice of Instagram’s effectiveness as a marketing tool.

Continue to read here for some ideas, strategies and tools you can use to communicate your brand on Instagram.

Spotlight

J'on R. Dennis
AABLI Class #9
Audit Partner
Lance, Soll & Lunghard LLP

KC Brown, CCA executive director writes:
Mr. Dennis writes:

The AABLI Board Placement program gave me the chance to connect with nonprofit organizations seeking individuals with my qualifications and perspectives for service on their boards. In AABLI’s program, I learned how to provide meaningful and fulfilling board service to organizations such as California Children’s Academy (CCA).

I have served on boards previously and audited nonprofits for more than 15 years, and I have been deeply impressed by the AABLI Board Placement course, which introduced valuable techniques and resources that I am confident will help me greatly as a new CCA board member.

Thank you, AABLI!

KC Brown
Executive Director

Staff News - Welcome to Leonardo A. Cablayan

Leonardo A. Cablayan, former regional vice president and market vice president at Operation HOPE, joins the AABLI staff as its director of outreach and development.

Cablayan will plan and execute a comprehensive recruitment campaign to meet AABLI’s enrollment goals as it continues to expand. He will generate a pipeline of future board leaders, and will work to increase alumni involvement. Responsible for corporate sponsorship giving for all of AABLI’s programs, Cablayan will foster strong external communications with community leaders and, working with AABLI President Yvette Chappell-Ingram, will spearhead the Institute’s development efforts, along side of AABLI’s president.

Cablayan chairs the Crenshaw YMCA Board and the Muir High School Business and Entrepreneurship Academy Advisory Board. He is a Southern California Leadership Network 2012 Fellow and a Los Angeles Social Venture
Partners Social Innovation Fast Pitch Coach. A member of the Bank on Los Angeles Steering Committee, he is an advisory board member for Educate California, president of the Sudduth-Holiday Kappa Alpha Psi Foundation, president of the Pasadena Alumni Chapter of Kappa Alpha Psi Fraternity Inc., and executive committee member of the Pasadena Tournament of Roses. Cablayan was part of AABLI's Class #6 cohort.

Go team!

Yvette Chappell-Ingram
President and CEO

AABLI HAPS!

AABLI's Educational Leadership Series
Giving USA 2016 Annual Report
on Philanthropy
A partnership with The Phoenix
Philanthropy Group
and California Community
Foundation.

June 27, 2016

AABLI inducted into the
Hart Leadership Center
Foundation
Black Business Leaders
Inaugural Hall of Fame,
Ruby Bridges Pioneer in
Education Award
Pictured (l-r): event MC
Dawnn Lewis, Leonardo
Cablayan, and Ed Hart (HLCF
co-founder).

July 29, 2016

National Association of
Professional Women (NAPW)
Leadership Conference, 'How
to Leverage Yourself as a
Leader in Your Community.'
Panel includes (l-r): Yvette
Chappell-Ingram, Pegi
Matsuda, Tamara Gurney, and
Louise Newsome.

August 22, 2016

Town Hall-LA
U.S. & Cuba - Renewed
Relations
Keynote: Hon. Barbara Lee
(CA-13).

July 20, 2016
The New 9th Meet the Funders Summit

Top photo (standing): Moderator Yvette Chappell-Ingram;
(top sitting l-r) Dru Richardson-Garcia, Mari Riddle, Patricia Watkins, Sara Montrose, and Poper Kamins.
Lower left photo: Councilmember Curren D. Price, Jr. with Chappell-Ingram.

August 25, 2016

Recommended Reading

“Enhancing The Tone-At-The-Bottom: Free Market Capitalism is a Corporate Social Responsibility,” by Larry Taylor, Ph.D.

Dr. Larry Taylor has witnessed the plight of the poor, disadvantaged and uneducated in many societies around the world. He recognized in them a shared number of negative public policy characteristics, and was alarmed to perceive the growth of similar detrimental public policy trends in the United States. In his view, too few U.S. citizens understand the elements that made this country exceptional: its history, its founding principles, its Constitution. After 50 years of careful study, Dr. Taylor concluded that solutions were not to be found in the public sector. Accordingly, he sought answers in the private sector. ’Enhancing the Tone-At-The-Bottom: Free Market Capitalism is a Corporate Social Responsibility’ offers a ’how to’ guide for private sector investors, corporate directors and activists who wish to play important roles in the enhancement of corporate social responsibility and long-term corporate sustainability. The enlightened involvement of these individuals, the author believes, will improve the quality of life for millions of people around the world.

Dr. Larry Taylor recently was elected to AABLI’s board.
Thank You to Our Supporters

Contribute to our mission!