

We have a NEW website!

Summer Newsletter

2016

In This Issue

Up Next!
Real Talk
Faculty Office Hours
Your Money Legacy
Welcome Class #10
Special Announcement
Affiliated Placements
Get Social!
Spotlight
Staff News
AABLI'S HAPS!
Recommended Reading
Our Supporters

Up Next!

Wednesday July 20, 2016 8-11am

AABLI and The Phoenix Philanthropy Group present the '2016 Giving USA Annual Report on Philanthropy' "The battles that count aren't the ones for gold medals. The struggles within yourself - the invisible, inevitable battles inside all of us - that's where it's at."

~ Jesse Owens

President's Message Breaking Up is Hard To Do

Service on a board of directors is a very rewarding experience.

But for some veterans of board service, however fulfilling the work, it may be time to move on to other projects.

Others are new to board membership. Let's assume they have been trained in board

leadership, the board interview process was successful and they received proper 'onboarding.' Even so, sometimes the boards they've joined simply may not be good fits.

For veterans and 'newbies' alike, breaking up can be hard to do.

Ending a relationship requires proper planning. Allowing your empty chair to send your message will not be received well. A resignation should be approached with a positive attitude.

A few suggestions on how to accomplish this:

- * Talk to your board chair or executive director. Let him or her know about your decision to resign. Talk it over.
- * End your service on a good note. If you've been part of an organization for some time, you obviously have good memories associated with it. In a small paragraph at or near the beginning of your resignation letter, share your feelings about the board service you are leaving. Mention how much you've enjoyed your experience, how much you've learned and how much you're going to miss the organization, your board colleagues and the staff.





Join us for breakfast and gain insights from the experts on the leading issues and trends of philanthropy.

> Members \$25 Non-Members \$40

Register today!

* Submit your resignation in written form: Announcing your resignation orally is not the best way to resign from an organization. Do not email or fax it first; this catches everyone off guard and can create unnecessary tension.

In this issue, our contributors provide great insights and guidance on transitioning roles in board work.

Please enjoy and stay inspired,



Yvette Chappell-Ingram
AABLI President and CEO

Real Talk: Seasons of Change Transitioning Roles in Board Work

You may have learned it can be difficult to persuade board members to support your cause. Once they're on board, it can be just as challenging to move them to change roles.

We've all heard that "a leopard doesn't change its spots." That's also true of board members; they don't always change positions. Yet it's important to promote growth and avoid stagnation in your



Thyonne Gordon, Ph.D. CEO, Beyond Story AABLI Class #3

organization. That means board members should "mix it up" a bit.

Here are three ways you can encourage your board to keep the roles "rolling." <u>Click here to read more on our new website.</u>

Registration is open for the next Board Leadership Program:

Friday & Saturday October 14-15, 2016

Faculty Office Hours: Governance

What to Consider Before You Resign



Latonya Slack, JD, CPC Leadership Coach & Strategist Slack Global Consulting AABLI Head Faculty Member Q: I've decided to leave the board on which I currently serve. What should I do or how should I approach my resignation?

A: There are a few things you should consider before you resign: 1) Be familiar with the organization's bylaws so that you

know how and when to resign. At a minimum, most organizations require written notice to the board chair and CEO. 2) If your reason for leaving is contentious, you may send the notice via mail and email and... *continue here to read the entire article.*



8am - 5pm Loyola Law School (Downtown Campus)

\$600 - Early registration (before September 9) \$700 - Tuition Fee (after September 9) Deadline for applications: September 23, 2016

Apply today!

Quick Links

Our NEW Website!

Board Leadership
Program Application

Member Organization
Application



(213) 346-3241

Engage with Us on Social Media!











Your Money Legacy:

What Are You Leaving On the Table?

Serving on a board should be a fulfilling experience tied to your philanthropic beliefs. This is one of the first lessons AABLI students learn.

Have you defined your own beliefs? Are your community and service efforts focused in the areas that mean the most to you? You need to know the answer to



LaVada English AABLI alumna Class #10

these questions because your seat at a desired board table is not free; it costs time, intellectual energy, passion andmost of all--money. If you don't want to work to bring revenue to the organization, please don't sit down. Money is a crucial component of your legacy.

Here are four key dynamics: Read more...

Welcome to Class #10



Photo by Leroy Hamilton

Congratulations to the members of Class #10, who finished AABLI's two-day intensive Board Leadership Program on Saturday, April 23, 2016, at Loyola Law School (downtown Los Angeles campus).

"I have completed several board training programs over the years, and I commend AABLI for the targeted focus to support African Americans serving boards. The staff and faculty at AABLI operate at such a high level of excellence, caring, and compassion. You create a safe space for everyone's light to shine! It was so inspiring to learn from a brilliant faculty and to be in a cohort of the best and brightest. AABLI, I am an ambassador and champion for you! I'm already working to connect you to other organizations because this should be a national program!"

Kelly Redmond Class #10 Executive Director Impact Media & Entertainment Coalition

AABLI Welcomes Newest Board Member: Corporate Director Larry Taylor

Seasoned independent professional corporate director Larry Taylor, Ph.D., has been elected to the board of directors of The African American Board Leadership Institute (AABLI), a nonprofit organization that connects forward-looking organizations with excellent board candidates.



The new AABLI board member has more than 40 years of consulting, training, auditing and management experience in the manufacturing, service, government and international assistance sectors. As a practice leader and senior consulting manager for Ernst & Young and Deloitte & Touche, two Big Five professional services firms, he has amassed extensive expertise in project oversight and management.

Click here to view the entire board of directors.

Affiliated Placements



Carmen Hawkins Class #5



Robert Pearman Class #5



Almuhtada Smith Class #9



Uduak-Joe Ntuk Class #9



Kimberly Freeman AABLI Associate



Oliver Bowe Class #8



Stacey Hartnett Class #6



Alex Johnson Class #1



Jimar Wilson Class #4

Click here to view other AABLI-affiliated placements

Get Social!

Make Your Facebook Page Pop: Four Strategies

Do you wonder why your personal Facebook page attracts more participation than your business page? It's less a matter of popularity or influence than the communication strategies that support the goals of your organization.

Here are four strategies that will show you how to gain more Facebook fans and persuade them to participate on your page: *Read more here...*



Monique Stennis Social Media Manager University of Redlands AABLI alumna, Class #6 Photo: Leroy Hamilton

Spotlight

AABLI Class #7 alumna Diane Manuel, Ph.D., financial advisor, Urban Wealth Management (UWM), loves to write about philanthropists, fondly called "Do-Gooders." She created a series of interviews to spotlight local "Do-Gooders" for a series of articles entitled "Your Life. Your Legacy. A Conversation with ..."

In May, Manuel interviewed AABLI's co-founder and Board Chair Virgil Roberts. The interview focused on Roberts' professional



Diane Manuel, Ph.D. Photo: Leroy Hamilton

career and its challenges, his outlook on the future of board leaders, and the reason he works so hard to diversify board rooms.

A native of Los Angeles, Manuel received her B.S. from the University of Southern California, followed by a Ph.D. and M.B.A. from Claremont Graduate University. She is active in a number of philanthropic endeavors, including the Advisory Board for WriteGirl. A member of the Trojans Encore leadership group, she has served on the Board of Governors for the USC Alumni Association. As a founding member of the Giving Circle Angelenos 4 Los Angeles, she is active in the arts, entrepreneurship and the promotion of innovative solutions to support uplifting change in the African American community.

Below is an excerpt from Manuel's interview with Roberts. The complete article can be found here.

"The 1980s and early 90s were magical decades for black music. Moving beyond the Motown Sound, the music on black radio was a combination of R&B, funk, soul and disco. At the helm of one of the major companies contributing to this distinctive sound was Virgil Roberts. He held various executive positions at Solar Records and Dick Griffey Productions, eventually becoming President. The roster of Solar hit-makers included the likes of Babyface, The Whispers and Vanity."

Staff News

DeShawn Wynn, president and owner of Wynning Touch Event Design, joins AABLI staff on a temporary basis to support the organization during its growth spurts.

Wynn has more than 18 years of experience in planning meetings and events. Her background includes managing education forums and nonprofit fundraising. Notably, she was part of AABLI's Class #10 cohort.



Photo: Leroy Hamilton

The advocacy committee chair for the Southern California Chapter of Meeting Professionals International (MPI), Wynn graduated from Pepperdine University with a Bachelor of Science degree in business administration. As a member of the Black Alumni Council board, she gives back to her alma mater by raising money for student scholarships.

Go team!

Yvette Chappell-Ingram President and CEO

AABLI HAPS!



Social Media Workshop -A partnership with NCM Network, California Endowment March 17, 2016



AABLI's 3rd Annual
Tribute Reception honors
California Community
Foundation's Antonia
Hernández and
U.S. Bank's Darrell Brown
City Club, Los Angeles
May 11, 2016



NAACP-LA honors
President & CEO
Yvette Chappell-Ingram with



At the <u>Center for Nonprofit</u>
<u>Management's 'Join The</u>
Evolution' 501 (c)onference,

its
Geraldine R. Washington
Leadership Award
May 19, 2016

AABLI Board Chair Virgil
Roberts discusses the past,
present and future
of our communities.
June 2, 2016













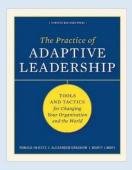
"Speed Dating For Nonprofit Boards" an AABLI Special Board Placement Assistance Program At <u>Antioch University</u> June 9, 2016

Los Angeles Business Journal selects AABLI as a finalist for its Nonprofit Corporate Citizenship Awards June 22, 2016

Visit our NEW website's photo gallery to see more!

Recommended Reading

"The Practice of Adaptive Leadership: Tools and Tactics for Changing Your Organization and the World," by Alexander Grashow, Marty Linsky, and Ronald Heifetz



"The Practice of Adaptive Leadership has taken the concepts and strategies for leadership interventions to a new level. This book addresses diagnosis of the system, diagnosis of self, how to mobilize the system, and how to most effectively deploy self. It will give you the diagnostic skills needed to recognize or anticipate problems and opportunities, and to

take appropriate action."

Katarina Eleby Manager of Programs & Operations AABLI

Thank You to Our Supporters









































Contribute to our mission!

DON'T FORGET TO CHECK OUT OUR NEW WEBSITE www.aabli.org